

Newsletter

GIT SECURITY informs its newsletter subscribers monthly about current industry events, top news and application stories. It contains latest products, services and events.

Newsletter: Banner formats & prices

With the booking of a „Feature“, your content will be placed on one of the prominent feature positions

Full Banner	468 x 60 Pixel	€ 950
Medium Rectangle	300 x 250 Pixel	€ 1,050
Feature Newsletter	1 rectangle image, 2.000 characters, Image format: JPG, PNG	€ 1,140
Combo offer:		
Feature on website + newsletter		€ 2.500

Technical Data

Please send your files by mail to your sales representative. We will take care of all further steps.

Banner

Size of data: max. 100 KB

Data formats: GIF, JPG, PNG, HTML5, any kind of redirect/tag

Target website: please tell us the exact URL where your banner should be linked to.

Webcast

Data format: any video format is possible

Size of data: max. 40 MB or Youtube link

The screenshot shows a newsletter layout with the following elements:

- Header:** GIT SECURITY EMEA logo.
- Image:** A portrait of Lisa Holland, a woman with brown hair wearing a blue top.
- Text:** "Dear readers," followed by a paragraph about the Wiley Industry Days, WIN>DAYS trade fair from 16 to 19 November 2020. It ends with "Best regards" and "Lisa Holland for GIT's safety and security team".
- Medium Rectangle Banner:** A black banner for "Wiley Industry Days WIN>DAYS 16.-19. November 2020" with the text "JETZT KOSTENLOS REGISTRIEREN REGISTER NOW FOR FREE WILEY". A callout box indicates "Medium Rectangle € 1,050".
- Feature:** A section titled "Feature" with a sub-header "Management" and a small image of a man. The text reads "Salto invests in Austrian company Gantner 16.10.2020 - Salto has acquired Austrian access control specialist Gantner." A callout box indicates "Feature € 1,140".
- Full Banner:** A wide banner with the text "UNITED BY INSPIRATION" and "UNITED BY DICKIES" with images of people. A callout box indicates "Full Banner € 950".
- Topstories:** A section titled "Topstories" with two items:
 - Security:** "Assa Abloy: PIN Locking for any Interior Door 14.10.2020 -"
 - Security:** "Successful Security Deploy 08.10.2020 -"
- Callout:** A blue circular callout in the bottom right corner says "Exclusive access to your customers Single Sponsored Newsletter 5,075 €".