

Newsletter

GIT SECURITY informs its newsletter subscribers monthly about current industry events, top news and application stories. It contains latest products, services and events.

Newsletter: Banner formats & prices

With the booking of a „Feature“, your content will be placed on one of the prominent feature positions

Full Banner	468 x 60 Pixel	€ 1,160
Medium Rectangle	300 x 250 Pixel	€ 1,490

Feature Newsletter (Content ad)	Text (up to max. 4,000 characters advisable), headline, intro (150 characters), At least one image (format 1.5:1, at least W x H 476 x 315 px, better 750 x 500 px, max. 250 KB), three additional images possible (format see above), Contact information	€ 1,350
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Content Ad direct € 1.350

Combo offer:
Top Feature on website + newsletter € 2,650

Event announcement:
name and date 50 characters, call-to-action 70 characters, graphic 476 x 315 pixels, external link € 490

Job advertisement:
description of position 50 characters, call-to-action 70 characters, graphic 476 x 315 pixels, external link € 550

Material delivery at the latest 7 days before the dispatch date of the booked newsletter.

Newsletter Key Figures 2020/2021

Number of recipients (DOI)	8,379
Open Rate (MV)	39.4 %
Click Through Rate (MV)	4.3 %

MV = Mean value of 24 newsletters sent out

Technical Data

Please send your files by mail to your sales representative. We will take care of all further steps.

Banner (Website)

Size of data: max. 200 KB
Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)

Size of data: max. 200 KB
Data formats: GIF, JPG, PNG

Target-website

Please tell us the exact URL, where your banner should be linked to.

Webcast

Data format: any video format is possible
Size of data: max. 40 MB or Youtube link

Medium Rectangle € 1,490

Feature € 1,350

Full Banner € 1,160

Exclusive access to your customers Single Sponsored Newsletter 5,935 €