

Website: www.git-security.com

GIT-SECURITY.com is designed for security professionals and offers various opportunities to gain targeted exposure to an international audience.

Online Advertisement

GIT-SECURITY.com offers you all types of web advertisement of the "Universal Ad Package", which was listed for Europe by the Interactive Advertising Bureau (IAB) and the European Interactive Advertising Association (EIAA). On top of that, additional attractive banner types like Full Banner, Standard Skyscraper or PagePeel are available.

Leaderboard	728 x 90 Pixel	€ 1,465 / month, run of site*
Wide Skyscraper**	160 x 600 Pixel	€ 1,335 / month, run of site*
Medium Rectangle	300 x 250 Pixel	€ 1,270 / month, run of site*

* "run of site" means that the ad placements may appear on any page of the target site. They will be shown randomly in a rotating scheme by each new page impression (maximum of four banners at one position).

** the mobile optimized version requires an additional Medium Rectangle format (300 x 250 px)

Top Feature (Content ad)

Promote your product, your application note, your event or any other highlight on the "cover page" of **GIT-SECURITY.com**. Reach your target group 24/7/365.

Scope of services and specifications:

Text (up to max. 4,000 characters advisable), headline, intro (150 characters), At least one image (format 1.5:1, at least W x H 476 x 315 px, better 750 x 500 px, max. 250 KB), three additional images possible (format see above), Contact information

Running Time: 2 weeks prominent as a Top Feature Story. Additionally, your highlight remains for a total of six months in the portal's database ***€ 1,530**

Combinated Offer: Top Feature on Portal + Newsletter **€ 2,570**

* In a rotation scheme with three other Top Feature Stories. Text is subject to editorial criteria.

Whitepaper | Application Note

The ideal format to present your expertise in full detail and to generate leads. Application notes, market or case studies are the perfect presentation form for companies, whose content differs from their competitors'.

Scope of Service:

Teaser text, product photos, company contacts, PDF for download **€ 1,020 / 6 months**

Webcast | Video

This multimedia advertising format is the perfect complement to your banner advertising and whitepapers.

Scope of Service:

Teaser text, product video, company address **€ 1,030 / 6 months**

Accesses to the website (Google Analytics)

Page Impressions/Month	8,200
Visits/Month	5,900
Unique Visits/Month	5,300

Mean values from the 1st half of 2021

See next page for technical specifications

