

Prices & Formats

Advertisements	width / height (mm)	Price €
1/1 Page	210 x 297*	6,015
1/2 Page portrait	90 x 260	3,120
1/2 Page landscape	185 x 128	3,120
Juniorpage	137 x 190	3,335
1/3 Page portrait	58 x 260	2,395
1/3 Page landscape	185 x 85	2,395
1/4 Page classic	90 x 128	1,985
1/4 Page portrait	43 x 260	1,985
1/4 Page landscape	185 x 63	1,985
1/8 Page classic	90 x 63	1,420
1/8 Page landscape	185 x 30	1,420
Job Advertisements	25 % discount on regular advertisement prices	

Preferred positions

Title Page + Story ¹	213 x 303	8,570
Inside front/back page ¹	210 x 297*	6,270
Outside Back page ¹	210 x 297*	6,650
1 st right hand page in text ¹	185 x 260	6,650
Belly Band	450 x max. 100	6,735
Title corner	73 x 51 x 51*	2,045
Postcards ²	on demand	

* plus 3 mm overlap on all sides

Bound-in inserts	width / height (mm)	Price €
2-page A4	210 x 297	4.985

* Head: 5 mm; Foreedge: 3 mm; Foot + right: min. 3 mm

Loose inserts ³	weight	
	up to 25 g	310
	up to 50 g	405

Reprints and ePrints

For your internet presence we would be pleased to provide you with the PDF file of your article for a Nominal charge of **300 €** (plus VAT). A printable PDF is available at a price of **980 €** (plus VAT).

Prices for printing and delivery of your reprint, as well as individual special formats (e.g. with cover picture and and display ad or bundling of articles) are available on request. As are offers for reprints and eprints of scientific articles from Wiley peer-reviewed journals.

Contact:

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BusinessPartner* Price € 4c*

4 issues 250

* until cancelled, price per advertisement




BUSINESSPARTNER
– Presentation in
each issue plus
basic entry on
www.PRO-4-PRO.com/security.

Terms of Payment:

Payment within 30 days without deduction.

Bank details:

J.P. Morgan AG
Taurus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

VAT-Id.No.: DE136766623

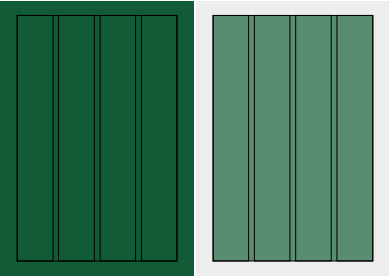
Tax No.: 47020/29082

All prices are subject to the statutory VAT.

The new price list comes into effect on 1 October 2023 and supersedes all previous price lists.

- 1 Cancellation only possible up to 8 weeks before advertising deadline. Title page: the picture must be coordinated with publisher in advance and Wiley-VCH has exclusive rights of it for 6 months.
- 2 Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs
- 3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

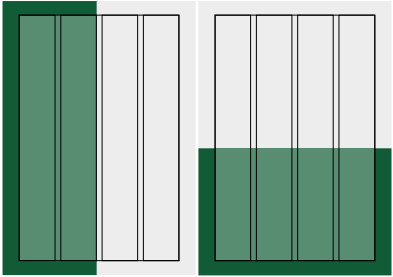
Formats



1/1 Page
Type Area/Bleed Size

Type Area:
185 x 260 mm

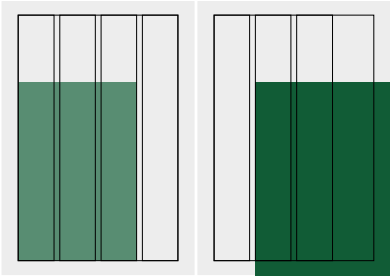
Bleed Size:
210 x 297 mm



1/2 Page
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 185 x 128 mm

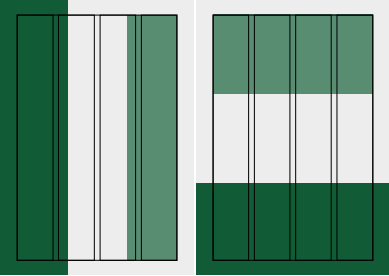
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
137 x 190 mm

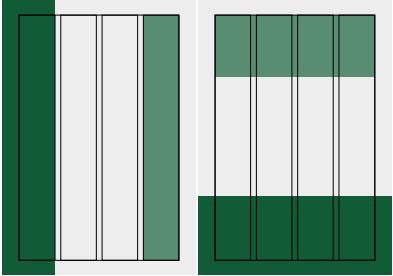
Bleed Size:
147 x 209 mm



1/3 Page
Type Area/Bleed Size

Type Area:
portrait: 58 x 260 mm
landscape: 185 x 85 mm

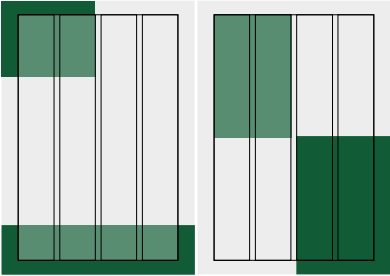
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Page
Type Area/Bleed Size

Type Area:
portrait: 43 x 260 mm
landscape: 185 x 63 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Page Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm

Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 63 mm
landscape: 185 x 30 mm

Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.