

Website: www.git-security.com

GIT-SECURITY.com is designed for security professionals and offers various opportunities to gain targeted exposure to an international audience.

Online Advertisement

GIT-SECURITY.com offers you all types of web advertisement of the "Universal Ad Package", which was listed for Europe by the Interactive Advertising Bureau (IAB) and the European Interactive Advertising Association (EIAA). On top of that, additional attractive banner types like Full Banner, Standard Skyscraper or PagePeel are available.

Leaderboard	728 x 90 Pixel	€ 1,145 / month, run of site*
Wide Skyscraper**	160 x 600 Pixel	€ 1,400 / month, run of site*
Medium Rectangle	300 x 250 Pixel	€ 1,400 / month, run of site*

* "run of site" means that the ad placements may appear on any page of the target site. They will be shown randomly in a rotating scheme by each new page impression (maximum of four banners at one position).

**for mobile-optimized version, medium rectangle format must also be provided

Top Feature

Promote your product, your application note, your event or any other highlight on the "cover page" of **GIT-SECURITY.com**. Reach your target group 24/7/365.

Scope of Service: Picture (476 x 315 px, Format 1,5:1), Headline, Intro on landing page (150 letters), Detailed Text (up to 4,000 characters recommended), 1-4 Images, Contact Information

Running Time: 2 weeks prominent as a Top Feature Story. Additionally, your highlight remains for a total of ***€ 1,500** six months in the portal's database

Combinated Offer: Feature on Portal + Newsletter € 2.500

*in a rotation scheme with five other Top Feature Stories. Text is subject to editorial criteria.

Whitepaper | Application Note

The ideal format to present your expertise in full detail and to generate leads. Application notes, market or case studies are the perfect presentation form for companies, whose content differs from their competitors'.

Scope of Service: Teaser text, product photos, company contacts, PDF for download € 1,005 / 6 months

Webcast | Video

This multimedia advertising format is the perfect complement to your banner advertising and whitepapers.

Scope of Service: Teaser text, product video, company address € 1,010 / 6 months

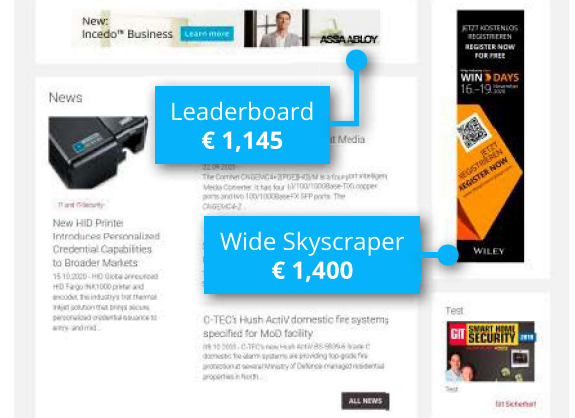
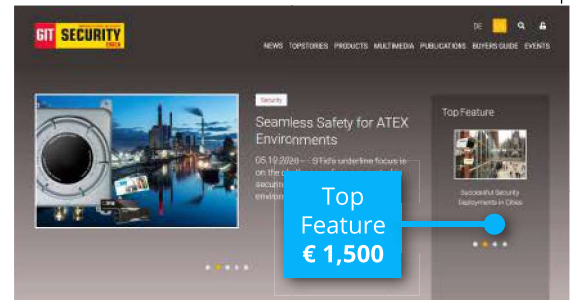
User Data

Page Impressions	105.616
Sessions	67.300
User	54.518

Average 1st half 2020

See next page for technical specifications

Desktop



Mobile

