

Content | Leads | Presence

**ONLINE
ONLY**

Live & On-Demand

► Your appearance

- Your products & services as a web presentation (25 minutes incl. Q&A session)
- Participation in topic talk and/or panel discussion
- As a pre-recording and/or live

► Our services

- Topic identification & panel setting
- Moderation: Wiley, GIT
- Q&A Session
- Live and On-Demand Hosting for lead generation also in the follow-up
- Lead transmission

► Your perfect marketing mix for lead generation!

- Leads of the participants
- Your ad as 1/2 page in print and digital edition
- Promotion of your company (with logo) on all Wiley and GIT promotional materials and channels
- Exclusive coverage (print & online) in GIT SICHERHEIT and/or GIT SECURITY
- Full banner in the special newsletter to the Wiley Industry Talks
- Promotion of your content before, during and after the talk via Social Media (e. g. LinkedIn)

► Topics & dates

- Wiley Industry Talk **Perimeter protection** (October 2023)
- Wiley Industry Talk **KRITIS – Critical Infrastructure** (November 2023)
- Wiley Industry Talk **Fire Protection/ Hazardous Materials** (April 2024)
- Wiley Industry Talk **Access** (September 2024)
- Wiley Industry Talk **Safety: Industrial Security (Tamper Protection/Cyber) | Machine Protection** (May 2024)

Complete flat rate: 6,900 €

Contact us!



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